

# LILIUM INITIATIVE NEWSLETTER

September, 2019



## A New Organization for an Ancient Tradition: Bringing Together Traditional Medicine with Regenerative Agricultural Practices

So many people living in the US today, have been turning to acupuncture and herbs to alleviate modern chronic diseases, the aches and pains of life, and seeking something outside of the current medical model. American TCM practitioners have provided much relief at a much lower cost to the health care system and the environment, however, there are ecological conundrums even in this field. At this time, many of us are questioning the impact of the Chinese herbs that we are taking. The Liliium Initiative was founded to answer these concerns and support the growing movement toward sustainable, locally grown Asian Medicinal Herbs in the US. Please visit our website to join us in this work!

## ***Lilium Initiative is now a non-profit organization.***

Through a fiscal partnership with the Sonoma County Herb Association, your donations to Lilium are now tax-deductible! Please visit the SCHA website to learn more about their twenty years of great work supporting the sustainable cultivation of herbs.

### ***Announcing Our First Herbs***

***Available Now at Springwind***

***We have partnered with Spring Wind to bring American grown Asian medicinal plants to the US market. This first season of Ju Hua - Chrysanthemum morifolium is bright in color and scent. Make a tea with the blossoms and you will taste the exquisite freshness and robust flavor. Grown on pesticide free farms in Oregon, Washington and California it is a treasure to enjoy. We invite TCM Practitioners, to visit their site to purchase the first batch of US grown Asian medicinal plants from the Lilium Initiative!***

# EVENTS

## Recent Events

The National Heirloom Expo:  
Lilium Initiative member David Melly, L.Ac, participated in a panel discussion hosted by the Sonoma County Herb Association - Know Your Medicinal Herb Grower: For Quality Control and Investing in Your Community at the **National Heirloom Expo** on September 12 in Santa Rosa. The panel addressed the importance of buying locally and sustainably grown herbs from the perspective of farmers and medicine makers.

## Future Events

The EcoFarm Conference:  
Lilium Initiative will be presenting at the 2020 **EcoFarm conference** in Pacific Grove, CA on January 23, 2020. Please come and join us for this inspiring event!  
Together Peg Schafer and David Melly will be holding a workshop called "Chinese Medicinal Herbs: A Unique Opportunity for Farmers." Here is the official description:  
Chinese medicinal herbs are steadily becoming an emerging market - with few growers to satiate demand for these high-value botanicals. Compelling environmental reasons, including the over-harvesting of wild herbs to the brink of extinction in Asia, are amplifying the call for more farmers to get involved in this market. They will discuss what makes this market different and what skills and processes are required to succeed that are unique from growing other crops.



**GET INVOLVED**  
Join our  
movement.

## Donate

*Help us grow our budding organization. And get some US grown herbs while your at it!*

*We are honoring our first donors with a small package of Ju Hua herb.*

## Volunteer Opportunity

*We are looking for a videographer for chronicling our farm tours and organoleptic workshops.*

*If you are interested, please reach us at [info@liliuminitiative.org](mailto:info@liliuminitiative.org)*

## Farming Experience

*Want to work on an herb farm? We will try to match those who want to learn more about herbal farming with established farmers.*

[liliuminitiative.org](http://liliuminitiative.org)